

1988

# USD President's Report 1988

University of San Diego

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1988



*Soul and Spirit*



University of San Diego

*1988 President's Report*







*The University of San Diego is an independent Catholic institution of higher education located on 180 acres overlooking San Diego's Mission Bay.*

*USD is known for its commitment to teaching, the liberal arts, the formation of values and community involvement. The institution takes pride in the personalized approach and holistic view of students it brings to the educational process.*

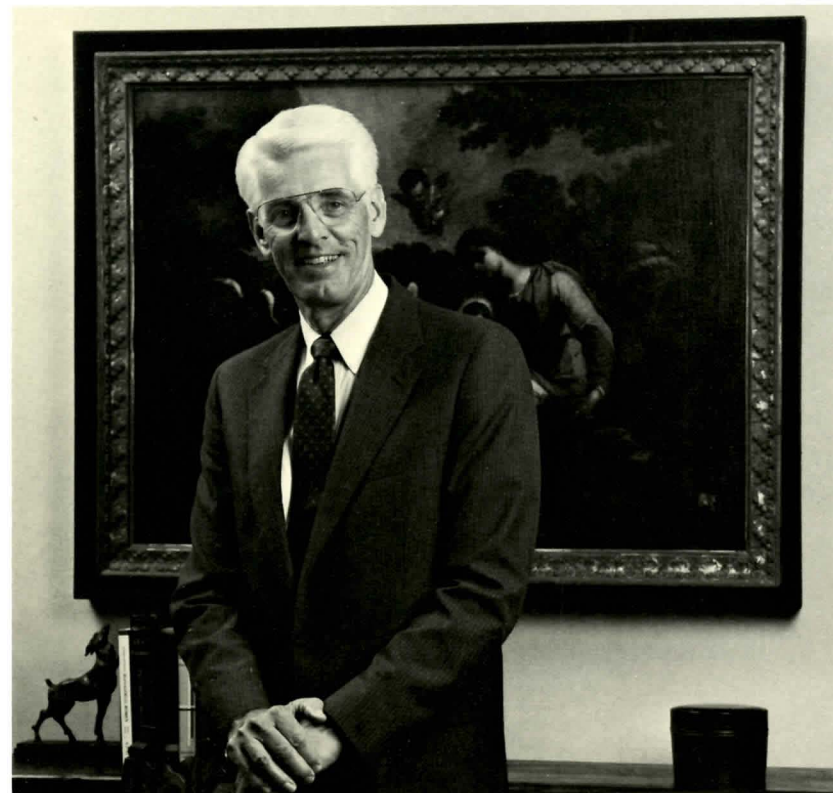
*Chartered in 1949, USD enrolls more than 5,800 students who may choose from more than 50 undergraduate and graduate degree programs. The University's academic units include the College of Arts and Sciences, and the Schools of Business Administration, Education, Law and Nursing. The School of Graduate and Continuing Education coordinates the graduate programs of all schools with the exception of the Law School.*

*Throughout its history, USD has remained committed to the ideals of liberal education and to recognizing the dignity of men and women as human beings and as creatures of God. As a Catholic institution, the university is committed to examination of the Catholic tradition as the basis of a continuing search for meaning in contemporary life.*

*The 16th century Spanish architectural style of the campus buildings and beautiful campus grounds create a pleasant atmosphere for both students and visitors.*

*USD offers a year-round calendar of concerts, art exhibitions and lectures open to the public. Its men's and women's sports teams compete against national opponents in 15 sports.*

*The statements that appear in the margins of the next twelve pages are portions of the university's Mission Statement. The Mission Statement defines USD's nature and purpose for being.*



## Reflections On Family

**F**amily.

*It's a word that conjures up warm memories for us all. Memories of holiday gatherings with favorite relatives. A warm embrace from a loving parent. Extra help with homework from a patient big brother or sister.*

*But times — and family relationships — have changed. Today, many families are separated by thousands of miles. Children come home from school to empty houses. A fast-paced modern life slices into family time, and, too often, family values.*

*At USD, though, we work hard to preserve that close-knit family feeling among our community — our students, faculty, staff, alumni, parents and friends. We care deeply about individual human beings. And we think our family, in turn, cares deeply about this university.*

*One of our senior students, Celestino Fernandez, made a com-*

*ment about USD earlier this year that perhaps expresses our family concept best. He said: "The potential for a family to develop outside your home is very small. But USD adopted me from a small town in Mexico four years ago. Now I have two families. Anyone who is a part of USD has experienced that sense of family."*

*Because preserving the ideal of family is such an integral part of our daily activities, we decided to introduce some family members to you in this President's Report. We asked them to tell us in their own words about their hopes and dreams.*

*They told us some remarkable stories. Stories about sacrifice, love, dedication and hard work. Stories that tell me the ideal of family is alive and well at USD.*

*But I'll let you discover that for yourself. And I hope you'll see yourself reflected in the qualities of those family members we've chosen to spotlight.*

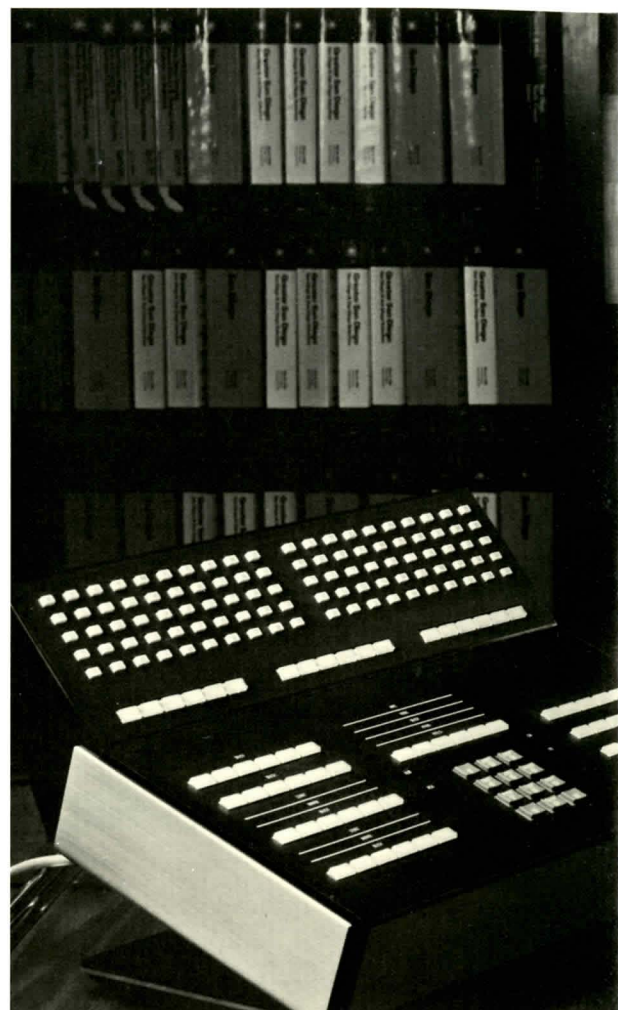
Author E. Hughes, Ph.D.  
President



**F**or a vast number of callers, her musical voice is the first and only contact they have with the University of San Diego.

The energetic and mirthful grandmother has been USD's switchboard operator for 20 years — serving as trouble-shooter, keeper of the university schedule and unseen friend to countless individuals who dial 260-4600.

**Myra Amerson**  
Switchboard Operator



***"I am hooked on this place. I hate to think of leaving, I get that certain lump in my throat, you know."***



*"Believe it or not when I first started at the university in 1968 it was almost like a family affair.*

*"I was home working in the garden and my husband called me and said Fr. Baer—who was president of the College for Men at the time—needed someone to help him answer phones. So I just came to help out. (Laughs). In fact, I started out in Serra Hall, in the middle of the hallway. It was nice and warm here, like a family thing. And Dr. Hughes has done a wonderful job of sort of keeping that together.*

*"Recently they took a survey and found that being a telephone operator is one of the most stressful jobs, next to being a dentist. It's stressful because we always hear a story. Like the other day, for example, someone from the community called and said the Immaculata bells woke her baby up and could we change*

*the time we rang the bells? (Laughs). And people call all the time and ask 'What time is the noon Mass?'" (Laughs).*

She has become friends with several of her regular callers...

*"I try to do a good job of welcoming everyone, of being the first on the line. They say I sing the 'University of San Diego' when I answer the phone and they love to hear that melody. There is a certain man that calls me when he is having a bad day. He says, 'You start my day off right when I hear you sing the University of San Diego.'*

*"Why have I stayed at USD so long? The people, I would say. My heart is with Dr. Swanke, I've known him for many, many years. And Msgr. Eagen. And Mr. Boyce. And Sr. Furay, who I think is just a pillar of*

*strength. If I could be anyone else, other than myself—and I'm very happy with myself—I would love to be Sr. Furay. With such people at USD, it uplifts my spirit.*

*"I am hooked on this place. I hate to think of leaving, I get that certain lump in my throat, you know. I think this is about one of the best places to work anywhere. I think people leave to go to other jobs but when you meet some of those who left they say, 'Oh boy, USD, if only I could come back ...'"*



**H**e looks remarkably young for 59. He sits restlessly, tapping and twirling his ever-present hammer, one which has kept him company for the past 31 years. It's the same hammer he used to build the main altar and the pews in the Immaculata Church, the field house and the bookshelves in the Law Library.

Speaking in his native Spanish, he recalls the days of the late 50s when Bishop Charles Buddy would sit and talk with him as he sculpted rough-hewn woods into intricate utilitarian pieces of art. They would talk about his family, his opinions and his work. Now he looks forward to retirement, but relies on God for guidance.

Manuel Hernandez  
Carpenter



***"My second daughter is named Conception. She was born the day they raised the statue of our Lady of the Immaculate Conception atop the church nearby."***



*"I was 28 years old when I arrived in San Diego. I had helped build a Sacred Heart convent in Calexico for Bishop Buddy when a supervisor asked if I'd like to come to San Diego and help build a university."*

*"I told this to a compadre who lived in Los Angeles and was visiting me in Mexicali. He said he'd give me a ride to San Diego. We got there and he helped me find a hotel room at Fourth and C downtown for \$7 per week."*

He still expresses genuine surprise over Bishop Buddy's down-to-earth approach...

*"I first began working inside a shop behind the Chancery. One morning Bishop Buddy comes down the stairs. I was very surprised. He asked if I was the new employee. I said yes...he said he hoped I'd be*

*happy working with him and if there's anything he could do to help me, to please let him know. He was like that... good people."*

*"My wife and two children stayed in Mexicali when I first arrived at USD. After about a year, I moved them closer, to Tecate. I would visit them on the weekends and live near or on campus during the week."*

His strong faith is evident as he talks about the naming of his daughter...

*"I now have five children, three boys and two girls. They're all grown now. My second daughter is named Conception. She was born the day they raised the statue of Our Lady of the Immaculate Conception atop the church nearby (in Old Town) on Dec. 8, 1958...that's why I named her that."*

*"I've always been happy here. It is a*

*beautiful place. Friends kept telling me that I could make much more money elsewhere. But I kept looking at the security of working here and my English wasn't very good. (Laughs). Later I figured I got old here, I might as well stay. (Laughs).*

*"I'm going to stay until I'm 62...but maybe when I hit 62 I'll change my mind. Maybe it's because of my work that I feel good. (Laughs)...God will say what we'll do."*



**A**gnes Crippen, recently widowed and the mother of two children and six grandchildren, has always led an active life.

Ten years ago she gathered up a small group of friends to hear a USD faculty member give an informal talk in a private home. That was the birth of an idea that has become a significant community outreach program for the university.

Called "Invisible University," the program now includes six different chapters in San Diego area communities: Rancho Bernardo, La Jolla, Pt. Loma, Tri-Cities, Rancho Santa Fe and Coronado. Today, as she pauses to remember how 'Invisible University' got started, one thing remains clear: Agnes Crippen always looks ahead, not backward, and still gets excited about the possibility of opening new doors.

Agnes Crippen  
"Invisible University"  
Co-founder



***"The program has grown and I'm very happy about that because I think it has been a very valuable community program."***



*"I remember our first 'Invisible University' meeting as if it were yesterday. As I recall, we invited eight or ten couples to hear a USD faculty member speak at a home in Rancho Santa Fe. We told them there would be no books, no campus, no exams and no deadlines; hence, the university would be 'invisible.'"*

*"It seemed to go beautifully and after that, we met once a month in one another's homes. We always had outstanding faculty talent from the university and, following the faculty presentation, there was a lively discussion that the group participated in. And after that, we always enjoyed socializing together and discussing the talk."*

She says her connection with "Invisible University" has enriched her life and broadened her circle of friends...

*"Until I got involved helping to start the Invisible University program, my only association with USD had been looking at the blue dome as I drove past the campus on my way down the freeway. The program has grown and I'm very happy about that because I think it has been a very valuable community program."*

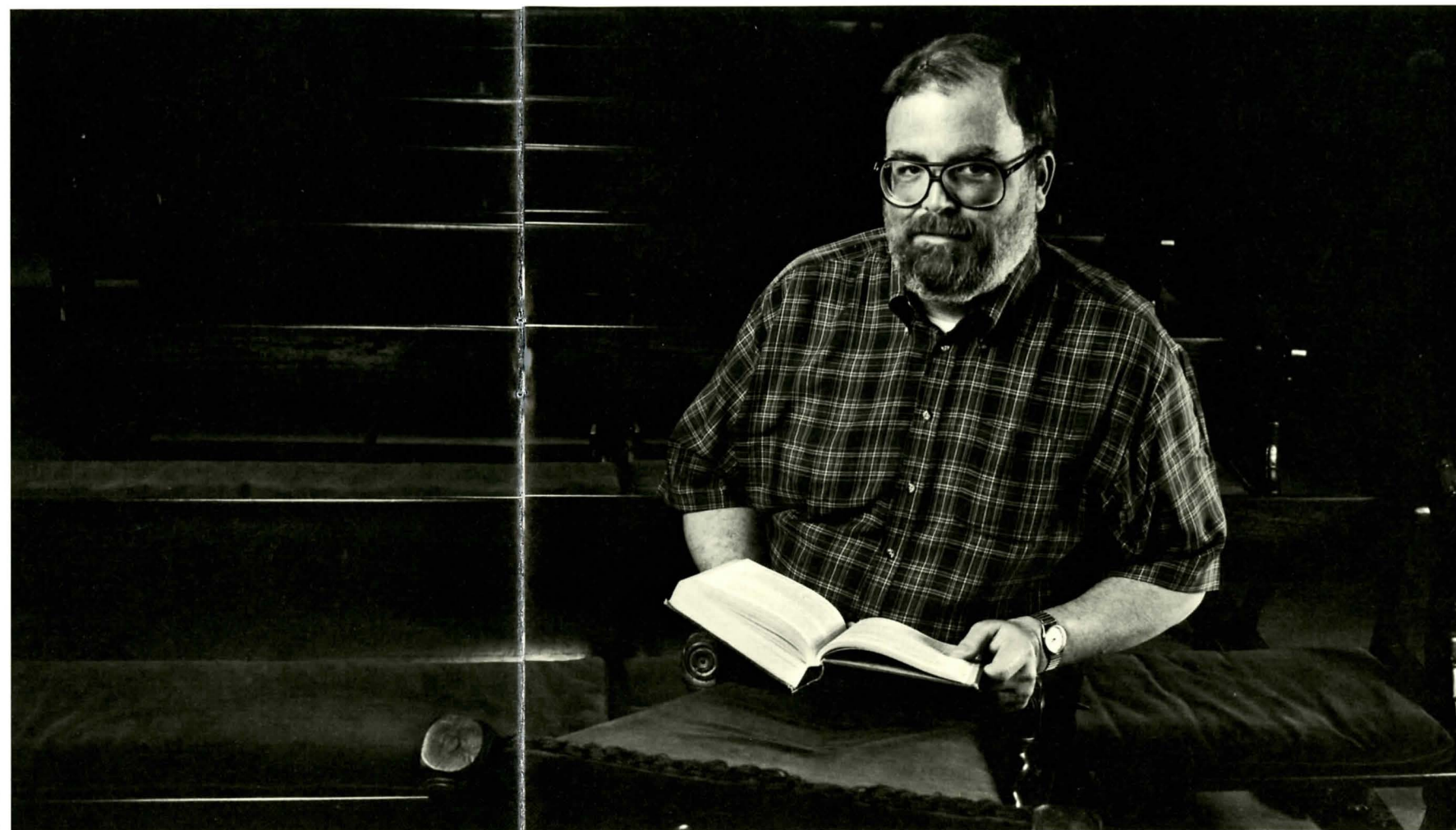
*"So I'm very glad that I was present at the birth!"*



In the case of Skip Walsh, USD is literally his home. He has lived in the campus residence halls since he began working for USD's Student Affairs division 15 years ago.

The 40-year-old Idaho native's peers know him for his dry wit, impressive knowledge of trivia and ability to understand the inner workings of the campus. He enjoys sharing the faith development of USD students as a Campus Ministry volunteer.

Stanley "Skip" Walsh  
Director of Residence Life



***"This campus is its own neighborhood. And it's a neighborhood that changes every year. Instead of me changing, the change comes to me."***



*"I would have to say USD is the center of my life. By living on campus, I've merged my personal and professional lives. In this sense, I'm immersed in the values we ascribe to at USD.*

*"For me, it's a natural fit. I'm not talking about the altruistic values of the University, but rather the fundamental Roman Catholic value of the law of love that the university was founded upon. That is, love others as you would have them love you.*

*"It was not until Jan. 11, 1975, that I realized many of the values I learned being raised a Catholic were truly mine. Keep in mind I grew up in the old church — Latin Mass, no meat on Fridays, altar boy. But that proverbial lightbulb did not go on over my head until Christmas break 1975 when I read Mere Christianity, a book by C.S. Lewis.*

*"It dawned on me that I really understood what I had always accepted without question. Lewis is the ideal persuader for the half-convinced, for the person who would like to be a Christian but finds his intellect getting in the way. I was already basically convinced, but Lewis was ideal for me because he articulated what I believe in a way that enabled me to see being a Christian in a new light. His writings made Christianity come alive ..."*

Although it is not part of his job description, he is an active volunteer with the Campus Ministry...

*"Campus Ministry gives me an added dimension, an advantage, when I go about my work in Residence Life. If you're the school's disciplinarian, you already have*

*two strikes against you. Through Campus Ministry, students get to know me in another way and often reach the conclusion that I am a real person.*

*"When Tom Burke (Dean of Students) hired me, he required that I live on campus. But now he asks me every year if I still want to live on campus. It's my choice. I truly feel that this is a rewarding lifestyle.*

*"This campus is its own neighborhood. And it's a neighborhood that changes every year. Instead of me changing, the change comes to me... I find living on campus invigorating, exciting, challenging. The tasks I'm given each day provide me with new opportunities."*

"To  
provide a  
basis for  
reflection  
and critical  
judgment on  
contemporary  
social and  
moral  
issues."



**S**he and her husband have lived in a home not far from the university for 25 years. They visit the campus several times a week: to walk, to eat dinner, to use the library, to talk to students and professors.

Now that their two children are grown, she gives freely of her time to others. The homeless, the Hmong refugee community and parents of handicapped children are among the chief beneficiaries of her generosity.

Reggie Smith  
USD Neighbor



***"I really try to make a concerted effort in my daily life not to forget that I'm very fortunate and everybody isn't as fortunate as I am."***



*"My father always felt it was his job to take a few minutes out of his life to try to help someone out. I think I inherited that from him. It takes so little of our time to be concerned about somebody else. I really try to make a concerted effort in my daily life to not forget that I'm very fortunate and everybody isn't as fortunate as I am."*

*"I have something of my father's that reminds me to get involved. It's a shillelagh that was used as a weapon during the Easter Rebellion in Ireland. He told me the desire for independence was so strong the people didn't let obstacles like a lack of weapons stop them. So that shillelagh reminds me that I need to get involved in issues I feel strongly about."*

She speaks with deep empathy when the topic of the homeless comes up...

*"I have a great concern about homeless people who are living on the streets and in the park and my concern is to at least try to help them once in a while. I recently was able to make contact with a dentist who is going to help me get some toothbrushes, which is something the homeless never have."*

The university has served as a beacon of sorts in her life...

*"I've been very proud to see what has happened to this university. I remember at first when it was the men's school and women's school. That's when I first started to come on the campus. There have been several times in our lives when we thought about moving from the area, but we never did because the university is here."*

*"It's a wonderful atmosphere. The*

*students are very open, very friendly, and I become aware of what some of their concerns are about the world. And I think they enjoy talking to Jim and me because some of these students are away from home and their parents for the first time.*

*"I hope to always have my association with the university. People often tell me how sad it was when their children left home. And you have to struggle around to find your place in the world because it drastically changes. Well, I haven't found that at all. I have lots of other things in my life. And the university is one of them that I count as very important."*



**S**he's a writer, a wife and mother, a Catholic committed to actively pursuing social justice. She demonstrates that commitment as east county coordinator for the Interfaith Shelter Network, an organization of churches which provides housing and support for homeless men.

A native San Diegan, she majored in history and English at USD, graduating in 1970. Now she's back on campus, studying for a master's degree in practical theology.

Rosemary (Masterton) Johnston  
Graduate Student, USD Alumna



"To engender  
a climate  
conducive to  
spiritual,  
intellectual,  
cultural and  
social  
development."

***"To follow the will of  
God is to go where  
we never expected to  
go and do what we  
never expected to do."***



"Five years ago I never thought I would be working with the homeless, but here I am. It all happened quite accidentally in December of 1986. Walt, my husband, was cleaning out his dresser one day and he had all these little bars of soap and shampoo from his trips that he didn't know what to do with. I said, 'I bet a homeless shelter could really use these.' So I got on the phone and located the Volunteers of America emergency shelter. I took these things down there and the director greeted me as if I had brought her bars of gold. I found out they needed men's clothing too, so I went to our church and collected some and took that down."

She says she couldn't walk away from the problem after that...

*"A couple of weeks later I read an*

*article about how the First United Methodist Church in La Mesa had opened a shelter program for the homeless in the church. I went to our pastor and told him it was something we could do too. He was supportive, so we provided shelter to our first group of men in May. It was a marvelous experience for our whole parish. It really increased everyone's awareness of who the homeless are and helped diminish the stereotypes that people tend to have.*

*"From there, the program snowballed. It now involves 100 churches in the county. And I've become the coordinator for the east county branch of the network."*

She enjoys what she's doing, but trusts God to show her the way...

*"I'm open to change. To follow the will*

*of God is to go where we never expected to go and do what we never expected to do. When my children grow up they may decide that the Catholic expression may not be what they want in their lives and I'll have to accept that, but I want them to be open to the world of God. Our bottom line prayer is always 'not my will, but thine be done.'"*



## 1988 Highlights

*It was a year of big names. Mother Teresa, Joan Kroc, James Buchanan and Maya Angelou.*

*It also was a year of accomplishments. New master's programs in fine arts and ocean studies/marine science. An undergraduate program in interdisciplinary humanities. Enrollment topped 5,600 for the first time. SAT scores of entering freshmen exceeded 1,000 — another first.*

*The year 1988 was all of this, and a lot more. What follows is a sampling of the diversity of campus life as it unfolded at Alcalá Park during that 12-month period.*



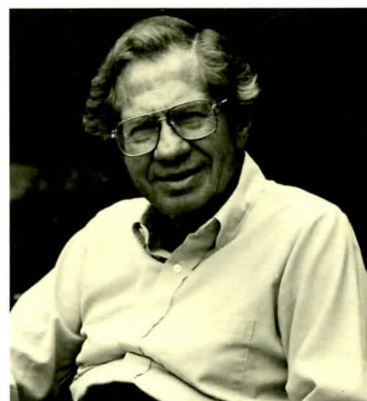
JANUARY



Well-known author and lecturer Maya Angelou exhorts her Camino Theater listeners to examine their relationships with others and to open their minds. The author of *I Know Why the Caged Bird Sings* appeared on campus to commemorate the birthday of Martin Luther King Jr.

FEBRUARY

The fledgling USD/Old Globe Theatre master of fine arts program presents its second production, Sir John Vanbrugh's late 17th century English Restoration comedy, "The Relapse, or Virtue in Danger."



USD law Professor Bernard Siegan's latest book, *The Supreme Court's Constitution: An Inquiry into the Judicial Review and its Impact on Society*, receives an Honorable Mention Award for "Excellence in Publishing" from the Association of American Publishers.

MARCH

Topics such as women and public life, women and employment, and women and family are addressed by six panelists during an International Women's Day lecture on campus.

American University Distinguished Professor of Ethics and Professions Clarence Walton addresses the topic of ethics at a special campus lecture. Walton wrote *Ethos and the Executive* and *Conceptual Foundations of Business*.

New San Diego City College President Jeanne Atherton, a 1987 School of Education doctoral program graduate, is named the school's Alumna of the Year.

USD and the San Diego County Bar Association ink a five-year agreement to continue the joint operation of the San Diego Law Center, a center established in 1981 to improve the administration of justice, the legal profession and the delivery of legal services in the San Diego region.

APRIL

National Center for Immigrants' Rights Director Peter Schey is the keynote speaker for a Law School-sponsored conference on "Political Refugees and Asylum."



President Author E. Hughes and Oceans Foundation President F. Seth Brown announce the establishment of two new graduate programs — marine science and ocean studies. The programs, to be implemented in the fall of 1989, are designed to provide the region's marine research centers and maritime industries with ocean and marine management specialists.

Stanley Pace, chairman of the board and chief executive officer of General Dynamics Corporation, discusses the evolving partnership between business and education during an address to members of USD's Corporate Associates organization. The group is composed of more than 120 members of the local corporate community who support the university.

Alcalá Park's Torero Stadium serves as the practice site for the Washington Redskins during the week preceding Super Bowl XXII in San Diego. Quarterback Doug Williams and tight end Anthony Jones discuss game strategy.



Fr. Robert Kress, chair and associate professor of theological and religious studies, is selected for membership in the Paulusgesellschaft, a society of German-speaking intellectuals with offices headquartered in Salzburg, Austria.





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The annual Deans' Ball, a gala affair designed to provide enrichment funds for USD student and faculty programs, raises more than \$117,000. Helen Anne Bunn chaired the ball.



Some 1,300 undergraduate, graduate and law students receive degrees during three separate commencement ceremonies. San Diego Padres owner and well-known philanthropist Joan Krooc receives an honorary degree during the undergraduate ceremony.



Mother Teresa of Calcutta challenges a Torero Stadium filled with 6,000 well wishers to show their love for their fellow brothers and sisters by "giving until it hurts." Provost and Vice President Sally Furay presents Mother Teresa with an honorary doctorate of humane letters.



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Dr. Joan Anderson, associate professor of economics, receives a Fulbright Scholar Grant, her second in two years. Dr. Anderson plans to use the grant for research at the Central Bank of Ecuador in Quito, Ecuador.

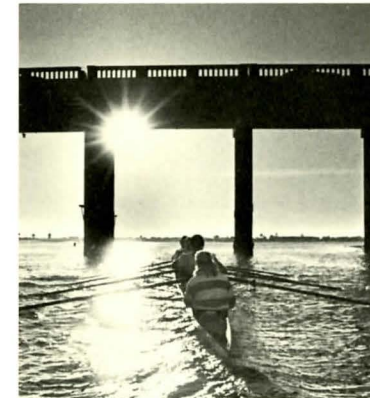


A panel representing politicians, media and public interests addresses questions involving morals, ethics and public leadership during the USD Forum, the second in a series of public policy debates sponsored by the university. *San Diego Tribune* Assistant Managing Editor Barbara Herrera (left) and political consultant Jim Johnston were among the panelists.



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Dozens of students age 55 and older return to campus classrooms to participate in the University of the Third Age, a nine-year-old program of exercise and classroom lectures. Participants begin their day with exercise, then move to the classroom, where they explore topics as varied as medieval Europe and the development of downtown San Diego.



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Dr. Iris Engstrand, professor of history, delivers a paper entitled "Images of Reality: Early Spanish Artists on the Pacific Coast," at the University of Idaho's Centennial Symposium.

School of Education Dean Ed DeRoche receives the National Catholic Education Association's Presidential Award for Outstanding Service to Catholic Education.

Dr. Lyle Anderson, assistant professor of philosophy, gives a presentation on "Moral and Military Problems Regarding Accidental Nuclear War" at a conference on Soviet-American Visits and Interaction in Moscow.



SEPTEMBER



Consumer activist Ralph Nader and Jeffrey O'Connell, an expert on no-fault automobile insurance, clash in a historic debate sponsored by the Law School. The debate is the first to cover all California automobile insurance initiatives to appear on the November ballot.

Judy Rauner, USD's director of volunteer resources, realizes a life-long dream as the first San Diego area adult learning center opens at Carson Elementary School in Linda Vista. Rauner worked with representatives from the San Diego Unified School District, the San Diego Public Library and the San Diego Community College District to open the center.



Tom Iannaccone replaces Fr. Patrick Cahill as Torero athletic director. Iannaccone joins USD from St. Francis College in Loretto, Pa., where he expanded and improved a fledgling athletic program.



OCTOBER



Art Professor Terry Whitcomb and Reggie Smith, a member of USD's Neighborhood Committee, bring the first ever Hmong Pan dau art exhibit to the Founders Gallery. Pan dau, or flower cloth, is complex embroidery that tells a story. Ia Vue was one of four Hmong artists whose embroidery was on display.

Dr. Lou Burnett, professor and chair of the biology department, receives a \$75,000 research grant from the National Science Foundation to continue his research on carbon dioxide elimination in crab gills.

Award winning actors Peter Gould and Stephen Stearns present a two-man, 16-character drama — "A Peasant of El Salvador" — during a campus visit. The story depicts a farmer and his struggle to maintain his family's way of life amidst the turbulent events occurring in El Salvador. "Peasant" won the 1985 Denver Global Justice and Peace Award.

Law Professor Robert Fellmeth receives a \$409,000 grant from the Weingart Foundation to create the California Children's Advocacy Institute.

NOVEMBER

Adjunct law Professor Richard Huffman receives the "Trial Judge of the Year" Award from the San Diego Trial Lawyers Association.

Students in the Master of Fine Arts/Old Globe program perform Shakespeare's "A Midsummers Night's Dream" — with a twist. The play — and the audience — move to several different locations on campus, including outdoors.

Dominican priest Matthew Fox, founder of the Oakland-based Institute in Culture and Creation Spirituality, addresses a standing room only crowd on "Healing the Global Village."

George Huxley, director of the Gennadius Library at the American School of Classical Studies in Athens, presents "Homer and the Old Irish Tradition: Analogies and Connections" in connection with a special exhibit of "The Hellenic Tradition in Ireland" displayed in the Helen K. and James S. Copley Library.



DECEMBER



Students and employees donate a truckload of clothes to Bayside Settlement House for distribution to the poor and homeless.

Dr. Enrique Moreno of the University of Guadalajara presents a campus lecture on "Cross-Cultural Analysis: The Anglo and Hispanic Minds."

USD sponsors a segment of a World Affairs Council of San Diego conference examining the "Political, Economic, Security Dimensions of U.S.-ASEAN Relations."

Gifts from the university community for some of San Diego's needy children are piled high under a 20-foot high Christmas tree in the University Center.



## Summary of Gift Support

More than 3,200 individuals, corporations and foundations expressed their support of USD by making financial gifts totaling some \$3.9 million during 1987-88.

The successful fund-raising

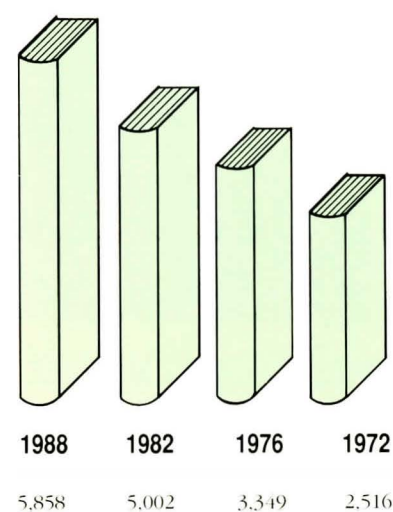
year boosts USD's gift income to nearly \$33 million during the decade of the 80s.

Gift income supports the university's capital projects and the Annual Fund, which provides monies for student scholarships

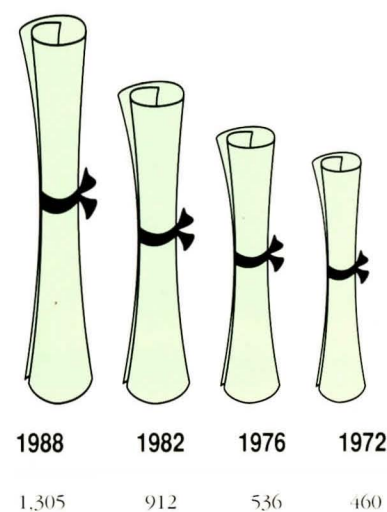
and high priority projects related to improving the teaching, research and service aspects of the USD educational experience.

## Enrollment

(Fall)

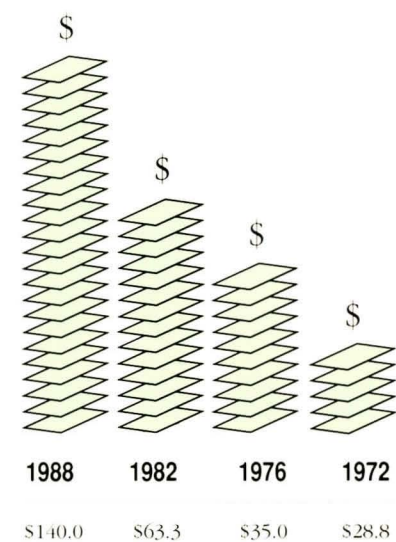


## Degrees Awarded



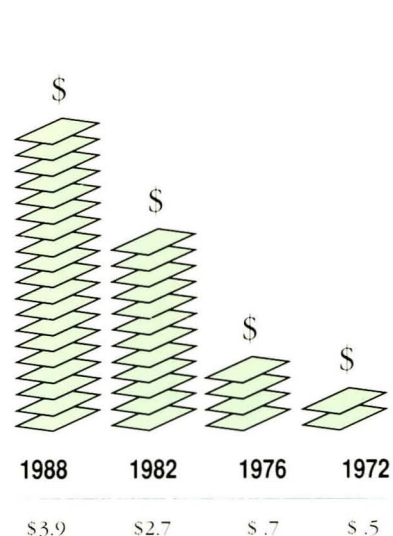
## Total Assets

(Dollars in millions)

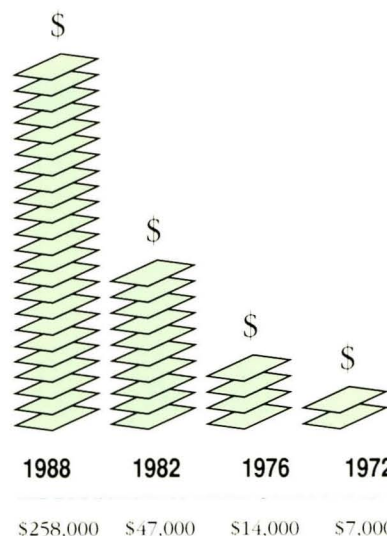


## Total Gift Income

(Dollars in millions)

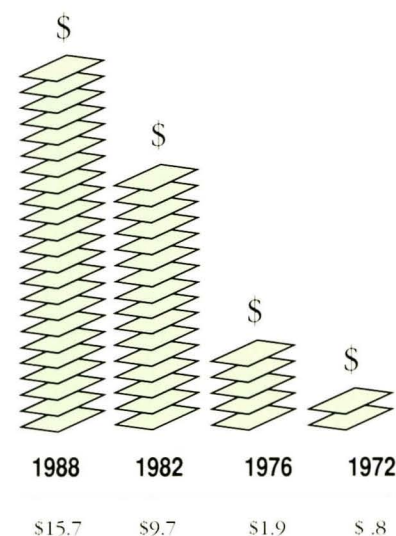


## Alumni Gifts



## Financial Aid Awarded

(Dollars in millions. Exclusive of Law School)



## Financial Operations

Statements of current unrestricted fund revenues, expenditures and transfers for the year ending August 31.

Revenues	1988	1987	1986
Tuition	\$44,979,557	\$38,522,725	\$35,045,492
Government grants	441,855	503,057	526,253
Private gifts, grants and other contracts	695,639	765,290	651,613
Athletics, recreation and other	227,036	256,563	158,386
	46,344,087	40,047,635	36,381,744
Sales and services of auxiliary enterprises	13,287,233	11,011,875	9,405,343
Other sources	1,027,299	865,573	1,247,589
	60,658,619	51,925,083	47,034,676

## Expenditures and Mandatory Transfers

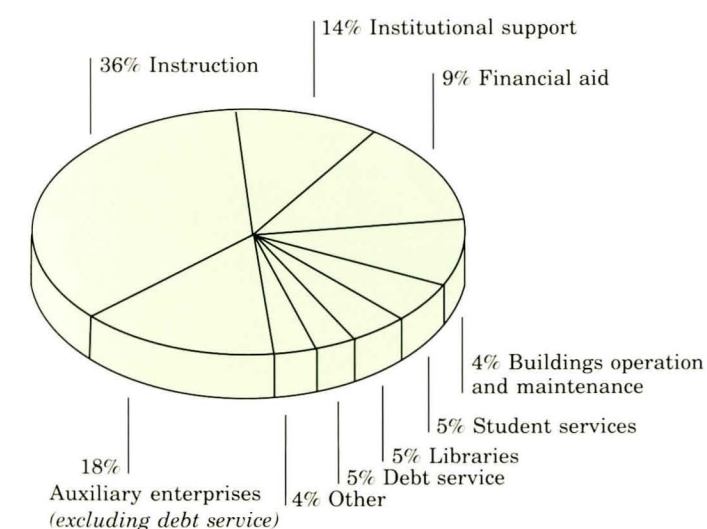
Educational and general	41,975,085	36,845,266	32,982,918
Auxiliary enterprises	10,102,246	8,561,416	7,616,860
Mandatory transfers for debt service and matching grants	3,204,890	2,543,211	3,278,687
Total Expenditures for Mandatory Transfers	55,282,221	47,949,893	43,878,465

## Excess of Revenues Over Expenditures and Mandatory Transfers

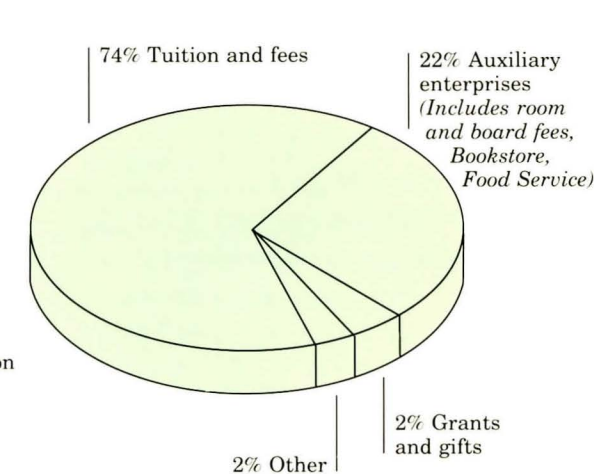
	5,376,398	3,975,190	3,156,211
Nonmandatory Transfers	5,318,517	3,875,136	3,084,817

Net Increase in Fund Balance	\$ 57,881	\$ 100,054	\$ 71,394
Current Unrestricted Fund Balance	\$ 730,822	\$ 672,941	\$ 572,887

## Expenditures and Mandatory Transfers



## Revenues





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